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# Saving God's Face: A Chinese Contextualization of Salvation through Honor and Shame

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## Endorsements for *Saving God's Face*

"*Saving God's Face* is a sophisticated and thoughtful monograph written at the intersection of Chinese culture, contextualization theory, and debates about the New Perspective on Paul. Wu leverages a dialogical theory of contextualization in order to show how honor-shame concepts in Chinese culture can help Christians understand the 'glory' and 'honor' images found in the Bible. By reading the Bible with Chinese eyes, a Christian can understand these images in ways that are underemphasized in traditional western theologies. Along the way, Wu manages to draw upon a diverse array of thinkers including Enoch Wan, John Piper, and N. T. Wright. Even if you find yourself in disagreement with Wu, you won't regret the journey upon which he takes you."

### **Bruce Riley Ashford**

Provost and Dean of Faculty

Associate Professor of Theology and Culture

Fellow for the Bush Center for Faith and Culture

Southeastern Baptist Theological Seminary

"Jackson Wu's work pulls together several fields that go naturally together—exegetical and theological insights drawing upon the 'New Perspective on Paul' integrated with theological discussions of contextualization. This integration ought to be seen to be quite obvious, especially since the Apostle Paul is not a professional theologian writing in a dusty office situated in a de-contextualized ivory tower. He is, rather, a missionary practitioner himself, wrestling theologically with the contextual challenges of proclaiming Israel's good news to a non-Jewish world. While this integrative work is a natural and obvious extension of several scholarly conversations in diverse fields, few have the missiological expertise and exegetical skill to pull it off. The publication of Wu's work will be a significant contribution to the study of Paul and to scholarly discussions of contextualization."

### **Timothy Gombis**

Associate Professor of New Testament

Grand Rapids Theological Seminary

“Contextualization is arguably the most important issue in contemporary missiology, as well as one of the most difficult tasks to do well. It requires both an in depth knowledge of a culture and in depth knowledge of the Bible and theology, plus skill in bringing the two together. Author Jackson Wu’s work, *Saving God’s Face*, reflects all these and thus gives us an excellent example of contextualization done well. He brings an exceptional understanding of the Chinese concept of honor and shame into a helpful dialogue with an insightful theological analysis of the doctrine of atonement in a way that brings out aspects of the doctrine that have been there in Scripture all along but have gone unnoticed or underemphasized by Western theologians. Some may quibble with Wu’s use of the New Perspective on Paul but all should be challenged to rethink how they understand and proclaim the atonement, especially those who do so in a Chinese context. This is an important book, well worth the effort necessary to grapple with its argument.”

**John S. Hammett**

Professor of Theology

Associate Dean for Theological Studies

Southeastern Baptist Theological Seminary

# Saving God's Face

A Chinese Contextualization of Salvation  
through Honor and Shame

Jackson Wu

William Carey International University Press, Pasadena CA



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*This work was originally submitted to the faculty of Southeastern Baptist Seminary in partial fulfillment of the requirements for the degree Doctor of Philosophy.*

*This book is dedicated to*

*my wife,*

*who continually encourages me  
to seek God's face.*



## **Editor's Preface**

In order to encourage and make known Evangelical missiological scholarship the Evangelical Missiological Society (EMS) launched a dissertation series in 2010. In collaboration with William Carey International University Press, the Society is publishing up to four dissertations per year that its reviewers have judged as scholarly, relevant, and timely for advancing the global cause of Christ. We pray you will find this dissertation informative and stimulating.

Thomas J. Sappington, Editor  
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He has granted me extraordinary leaders and teachers. There are three theologians and pastors who have greatly influenced this project. John Piper has taught me the centrality of God’s glory. N. T. Wright continues to stretch my mind and heart to wonder at the expanse of that glory. Finally, I will always be indebted to Scott Hafemann for demonstrating and passing along a love for biblical exegesis. Within my current ministry, I am constantly thankful for Ian B., whose love, boldness, foresight, and determination spur me forward and have enabled many Chinese Christians to know God’s word.

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Praise God who sends his Church to bless all nations. This is evident through countless others whose influence is evidenced in these pages. Thank you, Peter and Susan, for your ongoing support. I also wish to honor those who have trained me among the faculties of SEBTS and GCTS. Finally, to our Chinese brothers and sisters: 我感谢天父. 他让我们一起成为他的名下. 我们本身不是中国人或西方人, 而是人类大家庭.

## TABLE OF CONTENTS

ACKNOWLEDGEMENTS .....	x
TABLE OF CONTENTS .....	xi
ABBREVIATIONS .....	xiv
BEFORE YOU READ THIS BOOK .....	xvii
CHAPTER 1: INTRODUCTION .....	1
CHAPTER 2: THEOLOGICAL CONTEXTUALIZATION IN PRACTICE .....	10
Assuming the Gospel: A Logical Fallacy in Theological Contextualization .....	10
The Diversity of “Gospel” Articulations in Scripture .....	12
The Gospel in Western Theology .....	14
Common Methods of Contextualization .....	21
The Problem of Begging the Question .....	25
Foundational Principles and Perspectives on Contextualization .....	33
Contextualization as Interpretation .....	35
Summary .....	39
A Method of Contextualization: Using Culture to Interpret .....	39
Towards a Method: Exegeting the Word and the World .....	41
How Culture Leads the Conversation .....	46
Mapping the Contextualization Process .....	64
How Does One Argue at a Worldview Level? .....	66

Conclusions . . . . .	67
CHAPTER 3: THEOLOGIZING FOR A CHINESE CULTURE . . . . .	69
A Chinese Context: What Needs to Be Addressed? . . . . .	69
Towards a Chinese Theology: What Has Been Attempted? . . . . .	94
“Situational” Approach . . . . .	98
“Sino” Approach . . . . .	101
“Synchronistic” Approach . . . . .	118
“Scriptural” Approach . . . . .	125
“Systematic” Approach . . . . .	132
“Soterian” Approach . . . . .	137
Conclusions . . . . .	144
CHAPTER 4: HONOR AND SHAME IN CONTEXT . . . . .	148
Honor-Shame in the “Face” of Chinese Culture . . . . .	151
The Meaning of Morality in Relationship to Face . . . . .	159
Saving Face, Doing Works, and Implications for Chinese Identity . . . . .	171
Honor and Shame in Scripture . . . . .	177
Contextualizing Theologies of Honor-Shame . . . . .	184
Conclusions . . . . .	192
CHAPTER 5: A SOTERIOLOGY OF HONOR AND SHAME . . . . .	193
The Gospel of the King of Glory: The Story of Salvation . . . . .	194
Atonement: God’s Honor in Christ’s Shame . . . . .	196
What Does the Atonement Do for God? . . . . .	197
What Does Jesus Accomplish for People? (Objectively) . . . . .	201

What Does Jesus Accomplish for People? (Subjectively) . . . . .	211
Summary . . . . .	219
Justifying Honor and Restoring of a Right Perspective . . . . .	220
Righteousness in an Honor-Shame Context . . . . .	220
Interpreting Romans from an Honor-Shame Perspective . . . . .	250
A Systematic Approach: What is the Relationship between Righteousness and Honor? . . . . .	280
Summary . . . . .	292
CHAPTER 6: CONCLUSION . . . . .	293
How Chinese Culture Shapes a Biblical Soteriology . . . . .	293
Implications for Contextualization and Chinese Theology . . . . .	296
BIBLIOGRAPHY . . . . .	300
SCRIPTURE INDEX . . . . .	342

## ABBREVIATIONS

<i>ABD</i>	<i>The Anchor Bible Dictionary</i>
<i>Altern. Global Local Polit.</i>	<i>Alternatives: Global, Local, Political</i>
<i>AM ANTHROPO</i>	<i>American Anthropologist</i>
<i>AM J SOCIOL</i>	<i>American Journal of Sociology</i>
<i>AJSP</i>	<i>Asian Journal of Social Psychology</i>
<i>AJT</i>	<i>Asia Journal of Theology</i>
<i>ASIAN PERSPEC</i>	<i>Asian Perspective</i>
<i>AUST J CHINESE AFF</i>	<i>Australian Journal of Chinese Affairs</i>
<i>BBR</i>	<i>Bulletin for Biblical Research</i>
<i>BCAS</i>	<i>Critical Asian Studies</i>
<i>BDAG</i>	<i>Greek-English Lexicon of the New Testament and Other Early Christian Literature</i>
<i>BTB</i>	<i>Biblical Theology Bulletin</i>
<i>BTDB</i>	<i>Baker Theological Dictionary of the Bible</i>
<i>BYU J. Pub. L.</i>	<i>BYU Journal of Public Law</i>
<i>CBQ</i>	<i>Catholic Biblical Quarterly</i>
<i>CBR</i>	<i>The China Business Review</i>
<i>Cogn Emot</i>	<i>Cognition &amp; Emotion</i>
<i>Colloq</i>	<i>Colloquium</i>
<i>CTJ</i>	<i>Calvin Theological Journal</i>
<i>CTR</i>	<i>Chinese Theological Review</i>
<i>CurTM</i>	<i>Currents in Theology and Mission</i>
<i>CULT PSYCHOL</i>	<i>Culture &amp; Psychology</i>
<i>DAO</i>	<i>Dao: A Journal of Comparative Philosophy</i>
<i>DBI</i>	<i>Dictionary of Biblical Imagery</i>
<i>DBT</i>	<i>Dictionary of Biblical Theology</i>
<i>DCH</i>	<i>Dictionary of Chinese History</i>
<i>DOTHB</i>	<i>Dictionary of the Old Testament: Historical Books</i>
<i>DOTP</i>	<i>Dictionary of the Old Testament: Pentateuch</i>
<i>DOTWPW</i>	<i>Dictionary of the Old Testament: Wisdom, Poetry and Writings</i>
<i>DTWT</i>	<i>Dictionary of Third World Theologies</i>
<i>EAJET</i>	<i>East Africa Journal of Evangelical Theology</i>
<i>EDNT</i>	<i>Exegetical Dictionary of the New Testament.</i>
<i>EDWM</i>	<i>Evangelical Dictionary of World Missions.</i>
<i>EJEAS</i>	<i>European Journal of East Asian Studies</i>
<i>EMQ</i>	<i>Evangelical Missions Quarterly</i>
<i>Enc</i>	<i>Encounter</i>

<i>ERT</i>	<i>Evangelical Review of Theology</i>
<i>ExAud</i>	<i>Ex Auditu</i>
<i>GDT</i>	<i>Global Dictionary of Theology</i>
<i>HTS</i>	<i>Harvard Theological Review</i>
<i>IBMR</i>	<i>International Bulletin of Missionary Research</i>
<i>IDB</i>	<i>The Interpreter's Dictionary of the Bible</i>
<i>IJERE</i>	<i>International Journal of Evaluation and Research in Education</i>
<i>IJFM</i>	<i>International Journal of Frontier Missions</i>
<i>IJLE</i>	<i>International Journal of Leadership in Education</i>
<i>IJP</i>	<i>International Journal of Psychology</i>
<i>IJST</i>	<i>International Journal of Systematic Theology</i>
<i>IS</i>	<i>Issues &amp; Studies</i>
<i>JapChrQ</i>	<i>Japan Christian Quarterly</i>
<i>JAPSS</i>	<i>Journal of Alternative Perspectives in the Social Sciences</i>
<i>JBL</i>	<i>Journal of Biblical Literature</i>
<i>JCP</i>	<i>Journal of Chinese Philosophy</i>
<i>JETS</i>	<i>Journal of the Evangelical Theological Society</i>
<i>JME</i>	<i>Journal of Moral Education</i>
<i>JOCP</i>	<i>Journal of Chinese Philosophy</i>
<i>JOSP</i>	<i>Journal of Social Philosophy</i>
<i>JP</i>	<i>The Journal of Psychology</i>
<i>JPh</i>	<i>The Journal of Philosophy</i>
<i>JR</i>	<i>The Journal of Religion</i>
<i>JSNT</i>	<i>Journal for the Study of the New Testament</i>
<i>JSOT</i>	<i>Journal for the Study of the Old Testament</i>
<i>JTP</i>	<i>Journal of Theory and Practice</i>
<i>JTSB</i>	<i>Journal for the Theory of Social Behaviour</i>
<i>L&amp;N</i>	<i>Greek-English Lexicon of the New Testament Based on Semantic</i>
<i>MDB</i>	<i>Mercer Dictionary of the Bible</i>
<i>NDBT</i>	<i>New Dictionary of Biblical Theology</i>
<i>NIB</i>	<i>The New Interpreter's Bible</i>
<i>NovT</i>	<i>Novum Testamentum</i>
<i>PEGLMBS</i>	<i>Proceedings—Eastern Great Lakes and Midwest Biblical Societies</i>
<i>PSB</i>	<i>Princeton Seminary Bulletin</i>
<i>PTR</i>	<i>Princeton Theological Review</i>
<i>QR</i>	<i>Quarterly Review</i>
<i>SEAJT</i>	<i>South East Asia Journal of Theology</i>
<i>SJT</i>	<i>Scottish Journal of Theology</i>
<i>Soc Sci Med</i>	<i>Social Science and Medicine</i>
<i>SSC</i>	<i>Social Sciences in China</i>
<i>SWC</i>	<i>Studies in World Christianity</i>
<i>TDNT</i>	<i>Theological Dictionary of the New Testament</i>
<i>ThTo</i>	<i>Theology Today</i>



<i>TJTh</i>	<i>Taiwan Journal of Theology</i>
<i>TNDT</i>	<i>The New Dictionary of Theology</i>
<i>TynBul</i>	<i>Tyndale Bulletin</i>
<i>VeE</i>	<i>Verbum et Ecclesia</i>
<i>VT</i>	<i>Vetus Testamentum</i>
<i>WBC</i>	<i>Word Biblical Commentary</i>
<i>WTJ</i>	<i>Westminster Theological Journal</i>
<i>WW</i>	<i>Word &amp; World</i>

## BEFORE YOU READ THIS BOOK

### *It's alright to question assumptions*

Years ago, I had a startling realization. Theologians and pastors have long taught on the glory of God and its central importance in the Bible. However, because I was living in East Asia, it also dawned on me that this sort of talk about God's glory, praising him, and magnifying his name was simply another way of talking about honor and shame. When I looked at most theology and missions-related books, I found that honor and shame seemed to be treated differently. Anthropologists talked about honor-shame, but theologians largely focused more on legal metaphors. I could see both themes in Scripture but couldn't find help as to how to bring them together.

The problem became more serious for me as I thought about Chinese culture. In Mandarin, the word for "sin" is translated literally as "crime." Therefore, when people hear the gospel, they were being told, "You are criminals!!" Naturally, people do not understand what they are hearing. In China, as in other countries, people think primarily in terms of "face" and relationships. "Law" is less a prominent theme in daily life.

This raised a number of questions.

Theologically, why have Christians favored law-language when so much of the Bible emphasizes God's glory and his people not being put to shame? How could I reconcile the gap between these two metaphors, not choosing one over the other? Why did people get nervous whenever I would talk about honor-shame, as if I were denying what the Bible said about law and absolute truth?

Missiologically, how do we share the gospel in honor-shame cultures in a way that both reflects what the Bible really says and does not come across as superficial? How are we supposed to reconcile the conviction that God's word is absolutely true but that our perspectives are limited? Why has so much been written about contextualization yet there is little agreement about how to actually do it?

### *Beware of two temptations*

Many readers will face one of two temptations when reading this book.

First, some will jump right into the discussion about contextualization and culture but be discouraged by the slower pace required in the last major chapter, where the book deals with weighty issues like the atonement and justification. At times, the argument will get a

bit technical, especially in the footnotes. Be patient and remember this—the entire book was written ultimately in order to better understand what the Bible says about salvation. This is a central concern for every Christian, whether a missionary, theologian, pastor, or layperson.

Second, others will be more eager to do the detailed work of exegesis and assess my conclusions about salvation. I understand it is important to keep the end in mind when reading longer books. However, I want to remind those people that perspective is critical for seeing truth. We all have assumptions that influence the way we read Scripture. Our perspectives are always limited by our culture and experience. The early chapters play a critical role. They attempt to help the reader see the world through a distinct pair of “cultural” glasses. Reading Scripture with a new cultural lens can be humbling, confirming, and correcting.

### *Keep in mind the big picture*

So many of the problems we face are systemic. They require a broad perspective and integrative solutions. Yet, contemporary scholarship tends towards greater specialization. It is easy to lose track of the big picture and the practical importance of what is being said. Life and ministry are too complex to easily compartmentalize.

Accordingly, I have intentionally taken an interdisciplinary approach in this study. The advantage is that more voices are brought into dialogue. Therefore, we gain a more comprehensive understanding of the various topics. However, one disadvantage is that readers face a more difficult challenge. Those who tend to read missiology and anthropology may not be aware of many current debates within other fields, like theology or New Testament studies. The converse could also be true. Consequently, the lack of interaction across academic fields makes it increasingly difficult to solve some of our most pressing problems.

## CHAPTER 1: INTRODUCTION

This book argues that a dialogically contextualized Chinese soteriology, which draws heavily upon honor-shame concepts prevalent in Chinese culture, issues forth in a biblical understanding of atonement and justification. It proposes an interdisciplinary method of theological contextualization that intentionally utilizes a cultural worldview for the sake of exegesis. This approach demonstrates how the integration of cultural, historical, and biblical contexts is critical for developing a theology that both draws from Chinese culture and builds upon traditional theological debates. As a result, this study illustrates the point that “[t]here is no such thing as ‘theology’; there is only *contextualized* theology.”<sup>1</sup>

“Dialogical contextualization”<sup>2</sup> tempers some of the bias and limitation inherent in any culture, paradigm, or scholarly research. After all, theological contextualization involves a number of contexts, including those of Scripture, the interpreter, the missionary/messenger, and the recipient of the message. Those who contextualize theology can bring these contexts into dialogue. Biblical truth transcends any single context. Unfortunately, efforts to produce contextualized theology tend either to minimize the original meaning of the text or else import theological categories foreign to

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<sup>1</sup> Stephen Bevans, *Models of Contextual Theology* (rev. and expanded ed.; Maryknoll, N.Y.: Orbis Books, 2002), 3. Similarly, see David Bosch, *Transforming Mission: Paradigm Shifts in Theology of Mission* (Maryknoll, N.Y.: Orbis Books, 1991), 423. Emphasis in original.

<sup>2</sup> David K. Clark, *To Know and Love God: Method for Theology* (Wheaton, Ill.: Crossway, 2003).

a given culture.<sup>3</sup> These problems are evident in past attempts to contextualize the Christian message in Chinese culture in particular and in honor-shame (HS) cultures in general. Rather than first interpreting the Bible and then applying the findings to a cultural context, this book shows that by taking a Chinese HS lens, there emerge a number of critical theological issues that have otherwise been overshadowed by other motifs, such as law. If one takes seriously a Chinese collectivist orientation, what happens when that perspective is applied to biblical interpretation? To be clear, this book prioritizes exegesis, not eisegesis, so that the interpretations reflect the original meaning of the biblical text itself. Without forging false dichotomies, one finds that HS comprehensively accounts for the diversity of biblical texts related to soteriology, all the while challenging the primacy of traditional Western theological categories.<sup>4</sup> As a result, one gains helpful insight into how to share the gospel of salvation in a Chinese context. The proposed soteriology, contextualized in Chinese culture, can contribute to common views of theology and missiological method—and correct misleading ones.

This book assumes a conservative, evangelical perspective. Therefore, the Bible is regarded as ultimately authoritative in theological and missiological questions. Truth

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<sup>3</sup> For a sample of contextualization attempts, see K. K. Yeo, *Musing with Confucius and Paul: Toward a Chinese Christian Theology* (Eugene, Ore.: Cascade, 2008). Also, K. K. Yeo, *What Has Jerusalem to do with Beijing: Biblical Interpretation from a Chinese Perspective* (Harrisburg, Pa.: Trinity Press, 1998). Also, C. S. Song, *Third-Eye Theology: Theology in Formation in Asian Settings* (Eugene, Ore.: Wipf & Stock, 2002). From Hong Kong and mainland Chinese theologians, see Pan-chiu Lai and Jason Lam, eds., *Sino-Christian Theology* (New York, N.Y.: Peter Lang, 2010); Yang Huilin and Daniel H. N. Yeung, eds., *Sino-Christian Studies in China* (Newcastle: Cambridge Scholars Publishing, 2006).

<sup>4</sup> For instance, soteriology has traditionally been framed in forensic or judicial language. This forensic emphasis is mitigated by a more “covenantal” view found in Michael Bird, “Justification as Forensic Declaration and Covenant Membership: A Via Media between Reformed and Revisionist Readings of Paul,” *TynBul* 57, no. 1 (2006): 109–30. A classical articulation of the traditional Protestant formulation of the gospel can be found in Greg Gilbert, *What Is the Gospel?* (Wheaton, Ill.: Crossway, 2010). For implications of a guilt-based perspective on theology, see Krister Stendahl’s famous essay “The Apostle Paul and the Introspective Conscience of the West,” in his work *Paul Among Jews and Gentiles, and Other Essays* (Philadelphia, Pa.: Fortress Press, 1976).

exists apart from any particular culture. In that sense, it is “supracultural.” However, biblical theology must never be reduced to an abstraction. The human act of theologizing is always expressed within a cultural context. In that respect, theological formulations may be incomplete or flawed. Given human limitations, theologies can improve as they become more intercultural. The ensuing chapters interact with scholars of various theological persuasions across academic disciplines. However, at critical points, concentrated attention is generally given to evangelical thinkers.

Chapter 2 (“Theological Contextualization in Practice”) argues that a practical model for theological contextualization is most basically a work of biblical interpretation. In short, contextualizers read Scripture through the lens of those in a local culture. Missionaries stunt this process when they prioritize a particular formulation of the gospel before having answered the question, “What is contextualization?” In so doing, they effectively “beg the question” since their assumptions predetermine the framework, emphases, and motifs that must be used to contextualize theology in a given culture. As a result, Western missiological thinking has largely reduced contextualization merely to application and communication.

All human cultures express limited points of view, including Western cultures that have produced the preponderance of traditional Christian theology. Because Western theologies overwhelmingly emphasize the legal motif and the individual, other themes, like HS and collectivism, can be muted. This is despite the fact that one finds these latter ideas in Scripture and the ancient biblical world. Although biblical truth transcends any one culture, it is always contextualized in some cultural form. All people bring to Scripture a worldview, which at points intersects with and diverges from the perspective

of a biblical author. Missionaries and theologians compensate for their subjective limitations by using an interdisciplinary approach to contextualization. The chapter proposes a method to help people intentionally broaden their own worldview lens.

Chapter 3 (“Theologizing for a Chinese Culture”) identifies a number of prominent themes and concerns within Chinese culture that will shape a contextualized theology in China. Scholars from various fields agree that Chinese people have consistently valued honor (i.e. “face”), harmony, and hierarchy.<sup>5</sup> They are more group-oriented (versus individualistic) and focus on the practical aspects of life and religion. People think most basically in terms of relationships (or *guanxi*) not law. In history, the Chinese worldview divides the world into those who are insiders and those who are outside the “Middle Kingdom.” The increased presence and power of foreigners has fostered differing degrees of ethnocentrism and nationalism.

Many people have addressed the question of Chinese theology, largely agreeing on what constitutes a Chinese worldview.<sup>6</sup> Nevertheless, they sometimes differ with

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<sup>5</sup> A sample of relevant works include Enoch Wan, “Practical Contextualization: A Case Study of Evangelizing Contemporary Chinese,” *Global Missiology* 1, no. 1 (Oct 2003), n.p. [cited 27 Dec 2011]. Online: <http://ojs.globalmissiology.org/index.php/english/issue/view/27>; Enoch Wan, “Christianity in the Eye of Traditional Chinese,” *Global Missiology* 1, no. 1 (Oct 2003), n.p. [cited 21 Nov 2011]. Online: <http://ojs.globalmissiology.org/index.php/english/issue/view/27>; Enoch Wan, “Critiquing the Method of Traditional Western Theology and Calling for Sino-Theology,” *Global Missiology* 1, no. 1 (Oct 2003), n.p. [cited 21 Nov 2011]. Online: <http://ojs.globalmissiology.org/index.php/english/issue/view/27>; Andrew Kipnis, *Producing Guanxi: Sentiment, Self, and Subculture in a North China Village* (Durham, N.C.: Duke University Press, 1997); Richard R. Cook and David W. Pao, eds., *After Imperialism: Christian Identity in China and the Global Evangelical Movement* (Eugene, Ore.: Pickwick, 2011); Chan Kei Thong and Charlene L. Fu, *Finding God in Ancient China: How the Ancient Chinese Worshipped the God of the Bible* (Grand Rapids, Mich.: Zondervan, 2009); Haihua Zhang and Geoffrey Baker, *Think Like Chinese* (Annandale, N.S.W.: Federation Press, 2008); Margaret N. Ng, “Internal Shame as a Moral Sanction,” *JCP* 8 (Mar 1981): 75–86.

<sup>6</sup> Many works address the issue like Ralph Covell, *Confucius, the Buddha, and Christ: A History of the Gospel in Chinese* (Maryknoll, N.Y.: Orbis Books, 1986); Bruce J. Nicholls, “Contextualisation in Chinese Culture,” *ERT* 19, no. 4 (Oct 1995): 368–80; James Pan, “Contextualization: A Methodological Enquiry with Examples from the History of Theology,” *SEAJT* 21, no. 2–1 (1981): 47–64; Chengmian Wang, *Contextualization of Christianity in China: An Evaluation in Modern Perspective* (Collectanea serica; Sankt Augustin; Nettetal: Institut Monumenta Serica; Steyler Verlag, 2007); Benoît Vermander,

respect to how this applies to contextualization. The chapter identifies six general approaches, each with its own distinctive emphasis. A “situational” methodology accentuates the Chinese context, even sounding hostile to the West. “Sino” theologians give greatest weight to ethnic identity. A “synchronistic” approach uses cultural concepts to convey theological meaning. Others more heavily interact with “scriptural” questions and categories. A number of “systematic” writers focus on the theoretical concerns of Chinese contextualization. Finally, missionary practitioners are “soterian” in that they typically stress soteriology and evangelism. Although the chapter offers a number of insights about Chinese culture, these issues seem to have little or no effect on the tools used by this group. This chasm between missionary practice and scholarly consensus is noteworthy.

Chapter 4 (“Honor and Shame in Context”) compares HS in Chinese culture, the Ancient Near East (ANE), and Scripture in order to understand its relevance for Chinese theology. Humans universally have a concern for HS. Although the desire for “face” expresses itself in variegated ways, a few principles are evident.<sup>7</sup> “Honor” refers to the value placed upon people within their social context. It may either be ascribed or

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“Jesus-Christ and the Chinese Religious World,” *Studia Missionalia* 50 (2001): 391–405; Edmond Tang, “The Cosmic Christ: The Search for a Chinese Theology,” *Studies in World Christianity* 1, no. 2 (1995): 131–42; Pan-chiu Lai, “Chinese Culture and the Development of Chinese Christian Theology,” *Studies in World Christianity* 7, no. 2 (2001): 219–40.

<sup>7</sup> One of the most famous anthropological treatments is J. G. Peristiany and Julian Pitt-Rivers, *Honor and Grace in Anthropology* (Cambridge, UK: Cambridge University Press, 2005). See also Jin Li, Lianqin Wang, and Kurt W. Fischer, “The Organisation of Chinese Shame Concepts?,” *Cogn Emot* 18, no. 6 (Oct 2004): 767–97; Whitley Kaufman, “Understanding Honor: Beyond the Shame/Guilt Dichotomy,” *STP* 37, no. 4 (Oct 2011): 557–73; Olwen Bedford and Kwang-Kuo Hwang, “Guilt and Shame in Chinese Culture: A Cross-Cultural Framework from the Perspective of Morality and Identity,” *JTSB* 33, no. 2 (1 June 2003): 127–44; Chester Chun-Seng Kam and Michael Harris Bond, “Emotional Reactions of Anger and Shame to the Norm Violation Characterizing Episodes of Interpersonal Harm,” *British Journal of Social Psychology* 48, no. 2 (Jun 2009): 203–19; David Yau-Fai Ho, Wai Fu, and S. M. Ng, “Guilt, Shame and Embarrassment: Revelations of Face and Self,” *Culture & Psychology* 10, no. 1 (Mar 2004): 64–84;



achieved. A person's public identity consists in his or her relationships. Thus, those who live in cultures that emphasize HS are especially sensitive to the importance of gaining, losing, or lacking honor. "Shame" is the ill repute brought upon a person for some perceived deficiency or failure to meet the standards issued by his or her community. Every culture has manifold ways of conveying, assessing, and regulating HS. Laws are simply one way society expresses its HS standards.<sup>8</sup>

Not only does HS encompass the whole of human life, it is especially pervasive in Chinese culture. The Chinese language is rich with idioms and terms related to HS. "Face," typically translated *mianzi* or *lian*, is a kind of "currency" with which social transactions take place. "Face" is a practical and daily consideration in China. When it comes to moral issues, Chinese people tend to speak in terms of what is honorable and shameful. They are cognizant of the fact that different standards of right and wrong are used in different relationships and situations. HS can be shared collectively, reinforcing a divide between insiders and outsiders (e.g., "Chinese" versus "foreigners").

Not surprisingly, the Bible consistently demonstrates an HS perspective. Anthropologists have written extensively to show how HS-related issues influenced ancient biblical cultures and thus Scripture. Theologians have long recognized the importance of God's glory through the Bible. Yet, on the whole, people have given little

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Stella Ting-Toomey, ed., *The Challenge of Facework: Cross-Cultural and Interpersonal Issues* (Suny Series in Human Communication Processes; Albany, N.Y.: State University of New York Press, 1994).

<sup>8</sup> A few articles that employ too narrow a view of HS relative to theology include Paul W. Pruyser, "Anxiety, Guilt, and Shame in the Atonement," *ThTo* 21, no. 1 (Apr 1964): 15–33; Jackie D. Leigh, "Honor, Shame, Resurrection," *Proceedings-Eastern Great Lakes and Midwest Biblical Societies* 23 (2003): 101–8; Brad A. Binau, "When Shame is The Question, How Does The Atonement Answer?," *Journal for Pastoral Theology* 12, no. 1 (Jan 2002): 89–113; Wayne L. Alloway Jr., John G. Lacey, and Robert Jewett, eds., *The Shame Factor: How Shame Shapes Society* (Eugene, Ore.: Cascade, 2010); Laurel Arthur Burton, "Original Sin or Original Shame," *QR* 8, no. 4 (Winter 1988): 31–41; R. Atkins, "Pauline Theology and Shame Affect: Reading a Social Location," *Listening* 31, no. 2 (1996): 137–51.

notice to how this theme is but the tip of the iceberg when it comes to HS's influence on Scripture. HS is foundational to the entire biblical narrative. A number of writers have formulated theologies of HS.<sup>9</sup> Jonathan Edwards famously argues that God does all things for the sake of his glory/honor.<sup>10</sup> Humans are made in God's image and so should publically reflect his worth. All people "have sinned and fall short of the glory of God" (Rom 3:23). As will be seen, writers are frequently concerned about how to use HS to explain "sin" and thus what Jesus accomplished. However, their attempts are introductory and not comprehensive. At times, they treat HS primarily as a social-science issue, not as a "theological" problem on the same level of law.

Using the mosaic of insights gained thus far, Chapter 5 ("A Soteriology of Honor and Shame") demonstrates how HS frames and gives color to the biblical doctrine of salvation. Texts related to soteriology are diffused throughout the Bible. The gospel of salvation is more comprehensive and complex than some might suggest. Rather than restricting one's interpretive lens to a few select texts that highlight the legal-motif, this chapter notes the diversity of ways that Scripture applies HS language to salvation.<sup>11</sup> In

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<sup>9</sup> Some efforts include: Grant DeVries, "Explaining the Atonement to the Arabic Muslim in terms of Honour and Shame: Potentials and Pitfalls," *St. Francis Magazine* 2, no. 4 (Mar 2007): 1–68; Bruce J. Nicholls, "The Servant Songs of Isaiah in Dialogue with Muslims," *ERT* 20 (1996): 168–77; Ruth Lienhard, "Restoring Relationships: Theological Reflections on Shame and Honor Among the Daba and Ban of Cameroon" (PhD diss., Pasadena, Calif.: Fuller Theological Seminary, 2000); Christopher L. Flanders, "About Face: Reorienting Thai Face For Soteriology and Mission" (PhD diss., Pasadena, Calif.: Fuller Theological Seminary, 2005); Bruce J. Nicholls, "The Role of Shame and Guilt in a Theology of Cross-Cultural Mission," *ERT* 25, no. 3 (Jul 2001): 231–41; Timothy D. Boyle, "Communicating the Gospel in Terms of Shame," *JapChrQ* 50, no. 1 (Winter 1984): 41–46; Rafael Zaracho, "Communicating the Gospel in a Shame Society," *Direction* 39, no. 2 (Fall 2010): 271–81.

<sup>10</sup> Jonathan Edwards, "The End for Which God Created the World," in *God's Passion for His Glory* (ed. John Piper; Wheaton, Ill.: 1998), 117–252.

<sup>11</sup> The relationship between the gospel and salvation has become an increasingly debated topic in recent years. See Scot McKnight, *The King Jesus Gospel: The Original Good News Revisited* (Grand Rapids, Mich.: Zondervan, 2011); Michael W. Goheen, *A Light to the Nations: The Missional Church and the Biblical Story* (Grand Rapids, Mich.: Baker Academic, 2011); Kevin DeYoung and Greg Gilbert, *What Is the Mission of the Church?: Making Sense of Social Justice, Shalom, and the Great Commission*



contextualization in China. It is impossible to address the variety of implications for missiological theory and practice as well as biblical and theological studies.<sup>14</sup>

Methodologically, the book may open doors for more fruitful dialogue and integration between missiology and theology. For instance, this study shows what dialogical contextualization looks like when applied to a specific cultural context, namely, a Chinese context. It demonstrates that contextualization and theology cannot be so neatly separated; in fact, they essentially refer to the same process as described from different perspectives. Examining how others have utilized the HS motif can assist prospective attempts to theologize in HS cultures, train church leaders and missionaries, and more broadly foster unity within the global church. One benefit gained in the process is that Christians from both East and West alike can become increasingly cognizant of all the Bible teaches so as not to fall prey to theological or cultural provincialism. Naturally, since the Bible conveys a message for the world, it is hoped that people in the West would likewise benefit from these insights from Asian culture. Many who are more accustomed to a law-based presentation of salvation could benefit from hearing a message about the restoration of God's glory and the removal of human shame.

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<sup>14</sup> An example of how honor-shame may influence ecclesiology can be found in Jackson Wu, "Authority in a Collectivist Church: Identifying Crucial Concerns for a Chinese Ecclesiology," *Global Missiology* 1, no. 9 (Oct 2011), n.p. [cited 21 Dec 2012]. Online: [www.globalmissiology.org](http://www.globalmissiology.org).